Never Hang Affiliate Agreement

Never Hang is operated by Pollack Resilience LLC.

Effective November 19, 2026.

1. Parties and independent-contractor status

Never Hang is operated by Pollack Resilience LLC. This Affiliate Agreement (the "Agreement") is between Pollack Resilience LLC, a Florida limited liability company doing business as Never Hang ("we," "us," or "Never Hang"), located at 11552 S Breeze Place, Wellington, FL 33449, and the person or business accepted into the program ("you" or "Affiliate").

You are an independent contractor. This Agreement does not create a partnership, joint venture, employment, or agency relationship. You may not bind Never Hang, sign for us, or represent yourself as an employee or owner. You are responsible for your own taxes, insurance, and expenses. We will not withhold employment taxes or provide employee benefits.

2. The program

We may approve you to refer businesses to Never Hang using a unique referral code and link in the form https://neverhang.com/?ref=YOURCODE. When a referred business signs up with your code still in a first-touch cookie, we attribute that shop to you.

The referral cookie lasts 60 days from the first valid click. A later code does not replace an earlier valid cookie.

Acceptance into the program is not guaranteed. We may approve, decline, or later suspend an application in our reasonable discretion.

3. Commission

You earn a 20% commission on each referred client's qualifying recurring plan payments for 12 months, starting with that client's first qualifying paid month. Qualifying payments are month-to-month or annual subscription payments actually collected by us for the referred shop's Never Hang plan. The one-time setup fee is not commissionable.

A commission becomes payable only after the referred client has paid for a second paid month. Commissions that accrued on the first paid month are held until that second paid month is collected. If the client never pays a second month, held commissions are not payable.

Example, not a typical or guaranteed result: if a referred shop is on the Growth plan at $349 a month, 20% of $349 is $69.80 a month for each qualifying month in the 12-month window. Actual amounts depend on the plan the client buys, discounts, refunds, and how long the client stays.

You will not make income claims, “typical earnings” claims, or statements that a referred shop or an affiliate will make a specific amount.

4. Payouts

We intend to pay payable commissions monthly, for the prior month, by a method we agree with you (for example, ACH or another transfer we both accept). We will not issue a payout until your payable, unreversed balance is at least $50. Amounts below that threshold roll forward to the next month.

You must give us accurate payout and tax information (including a completed W-9 or other form we reasonably request) before any payout. We may withhold amounts required by law.

5. Clawback on refunds and chargebacks

If a qualifying payment is refunded, charged back, or otherwise reversed, the related commission is reversed. If we already paid that commission, we may deduct it from later payouts or invoice you for the amount, which you will repay within 30 days.

We may delay a payout while a payment is under dispute or at reasonable risk of reversal.

6. No self-referrals

You may not use your own referral code, or a code you control, on a shop you own, operate, work for, or have a financial interest in. Self-referrals are void, and we may withhold or claw back any related commission and terminate this Agreement.

7. How you may promote; TCPA, FTSA, and CAN-SPAM

You may promote Never Hang only by email to people who have given you permission to email them, or on your own website, blog, or social accounts. Those are the only approved channels unless we agree in writing to something else.

You may not promote by cold text messages, cold calls, robocalls, or similar outreach. That includes bought lists and any message or call that would violate the Telephone Consumer Protection Act (TCPA), the Florida Telephone Solicitation Act (FTSA), or other telemarketing or texting laws.

Email must comply with the CAN-SPAM Act: accurate headers and subject lines, a physical mailing address, a clear way to unsubscribe, and prompt honoring of opt-outs. You will not use deceptive subject lines or hide that the message is a commercial email.

You will not scrape, buy, or rent contact lists for Never Hang outreach, and you will not send faxes, door-to-door solicitations, or paid direct mail that we have not approved in writing.

8. Honest claims and FTC endorsement disclosure

You will only make honest, substantiated claims about Never Hang. You will not invent statistics, testimonials, case studies, reviews, or results. You will not claim that Never Hang books a number of jobs, guarantees revenue, or produces a typical result unless we have given you that exact, current wording in writing.

If you have a material connection to Never Hang — including that you may earn a commission — you must disclose it clearly and conspicuously in each endorsement, review, social post, video, or other promotional message, as required by the FTC's Endorsement Guides. A hidden disclosure, a disclosure below the fold, or a vague phrase such as "partner" without explaining the commission is not enough. A clear statement such as "I may earn a commission if you sign up" (or a platform's required paid-partnership tag plus that meaning) is required.

You will not run fake reviews, suppress negative reviews, or condition a discount or gift on a positive review.

9. No paid ads on the Never Hang brand

You may not bid on, purchase, or otherwise use paid advertising (including search, social, or display ads) that targets the keyword "Never Hang," close variants, misspellings, or our domain names, or that uses our name or logo in ad text or display URL without our prior written consent. You may not use ads that impersonate us or send paid traffic to a page that looks like our official site.

Organic (unpaid) posts and honest reviews that follow this Agreement are allowed.

10. Our materials and brand

We grant you a limited, revocable, non-exclusive license to use the Never Hang name and approved marketing materials solely to perform under this Agreement. You may not alter the logo, register a domain or social handle that uses "Never Hang" or a confusingly similar name, or suggest that we endorse you beyond the affiliate relationship.

11. Term and termination

This Agreement starts when we accept your application and continues until either of us ends it. Either party may terminate at any time by written notice (email is enough) to the other.

We may suspend or terminate immediately if you breach this Agreement, including the promotion, disclosure, self-referral, or advertising rules, or if we reasonably believe your activity creates legal or reputational risk.

After termination, you must stop using our name and materials and stop new referrals. Commissions already payable for referred clients who signed up before termination will still be paid under this Agreement, subject to the second-paid-month rule, the $50 threshold, and clawbacks, unless we terminate for your material breach, in which case unpaid commissions may be forfeited.

12. Limitation of liability

The program and our materials are provided as-is. We do not promise any number of referrals, approvals, or commissions. To the fullest extent allowed by law, we are not liable for lost profits, indirect, or consequential damages, and our total liability under this Agreement is limited to the commissions paid or payable to you in the three months before the claim.

13. Florida law and disputes

This Agreement is governed by the laws of the State of Florida, without regard to conflict-of-law rules. The exclusive venue for disputes is the state or federal courts located in Palm Beach County, Florida, and each party consents to that venue. If a court finds a provision unenforceable, the rest of the Agreement still applies.

14. General

Questions and notices go to hello@neverhang.com. This Agreement is the entire agreement about the affiliate program and may be updated by us for new affiliates or, for existing affiliates, with notice. Continued participation after notice of a material change is acceptance of the updated terms. You may not assign this Agreement without our written consent.